

# Port St. Joe Shopping Guide

Forgotten Coast *Living!*



## Target Audience Reach



Our publication is mailed to almost every home on the forgotten coast with over 10,000 copies delivered monthly.

## Affordable Visibility



Newspaper ads are cost-effective compared to digital only campaigns, with strong local ROI.

## Advertise Sales and Events



Promote new products or arrivals, advertise special sales and events, and much more.

Take a break from the beach and enjoy a shop-hop. Historic downtown Port St Joe Is a great place to browse a day away with a half-mile stroll back in time through an area rich in history and brimming with new energy. The Reid Avenue shopping district continues to evolve into a more vibrant destination each year with locally owned boutiques, sidewalk bistros and day spas. Downtown Port St Joe also hosts The SaltAir Farmers' Market (every 1st & 3rd Saturday except January) with farm fresh produce. clothing, gifts, antiques and special treasures. Within easy walking distance you'll also find local outfitters that can get you out on the water with a new kayak. or hook you up with fishing gear. With additional shops located throughout the county along the beaches. on the Cape and in Wewahitchka, visitors are pleasantly surprised with all Gull County has to offer.

Forgotten Coast *Living!*

## Get in Touch

 804.307.8780

 jacksmith12328@comcast.net

# Boutique Ad Samples

Forgotten  
Coast *Living!*



*Magnolias*  
BOUTIQUE

Visit us today and explore  
our newest arrivals!


228 Reid Ave, Port St Joe, Fl | (850) 340-0374

Invite over 8,000 locals and 3,000 tourists each month to visit your store. Your 2x10 Ad will be created at no charge and can be changed each month. It costs only \$99/month. (Limited Space Available). Call Jack Smith @ 804-307-8780 to secure your spot. Pre-pay for a year and get the first two months free of charge!

Forgotten  
Coast *Living!*

Get in Touch

 804.307.8780

 jacksmith12328@comcast.net